



Headline Match-Up Cards

WINDOW CLEANER KILLED BY GIANT PENCIL	A story about snow and cold weather across the country.
TEARY TARA TO KEEP HER TIARA	A story about a burglar called Bumblebee Man who was captured by the police during an operation.
OTTER DEVASTATION	A celebration which wasn't celebrated as cheerfully because there was very wet weather.
OH SNOW! FREEZING CONDITIONS ALL WEEK.	A story about an otter who caused chaos at a local river by trying to cross a busy dual carriageway.
MAGICAL MURRAY	A news story about Andy Murray winning Wimbledon.
DRIP, DRIP, HOORAY!	A story about a beauty queen who almost lost her title after she was accused of cheating but later found out it was untrue.
BUMBLEBEE MAN CAUGHT IN STING!	A story about a window cleaner who was stabbed after a large statue of a crayon fell on him after he hit it with his window-cleaning apparatus.

Headline Match-Up Cards

BUMBLEBEE MAN CAUGHT IN STING!	A story about snow and cold weather across the country.	This is effective because they've used alliteration to make the headline memorable.
DRIP, DRIP, HOORAY!	A story about a burglar called Bumblebee Man who was captured by the police during an operation.	This is effective because they've used a play on words. They have use the word 'otter' instead of 'utter'.
MAGICAL MURRAY	A story about an otter who caused chaos at a local river by trying to cross a busy dual carriageway.	This is effective because they've used a pun. The word 'sting' is a slang term for a police operation and bumblebees also have tails that sting.
OH SNOW! FREEZING CONDITIONS ALL WEEK.	A story about a window cleaner who was stabbed after a large statue of a crayon fell on him after he hit it with his window-cleaning apparatus.	This is effective because they've used a play on words. Instead of the usual celebration phrase of 'hip, hip, hooray' they've changed it to 'drip' to reflect the wet weather.
OTTER DEVASTATION	A story about a beauty queen who almost lost her title after she was accused of cheating but later found out it was untrue.	This is effective because they've used a play on words - 'oh snow' instead of 'oh no'.
TEARY TARA TO KEEP HER TIARA	A news story about Andy Murray winning Wimbledon.	This is effective because they have used alliteration to make the headline memorable.
WINDOW CLEANER KILLED BY GIANT PENCIL	A celebration which wasn't celebrated as cheerfully because there was very wet weather.	This is effective because it grabs the reader's attention as it is strange and will make the reader want to read on.



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Headline Match-Up Cards **Answers**

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